

EXHIBITOR OPPORTUNITIES



THE PHOENIX SOCIETY'S

world burn congress

22ND ANNUAL WORLD BURN CONGRESS

OCTOBER 20-23, 2010

MOODY GARDENS HOTEL

GALVESTON, TEXAS



Phoenix Society
for burn survivors

Local Hosts:



Shriners Hospitals
for Children®

UTMB
Blocker Burn Unit
The University of Texas Medical Branch



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22ND ANNUAL WORLD BURN CONGRESS OCTOBER 20-23, 2010 MOODY GARDENS HOTEL GALVESTON, TEXAS

Exhibit Dates: October 21-23, 2010

Mark Your Calendars Now for World Burn Congress 2010. This is your opportunity to meet members of the burn community from around the world.

The **World Burn Congress** is designed to bring the burn community together to learn and share strategies for successful burn recovery. Participants include burn survivors and their families, burn physicians, nurses, physical and occupational therapists, social workers, attorneys, fire and rescue workers and regional burn foundations and organizations.

The conference is a program of the Phoenix Society for Burn Survivors, the leading national burn support organization committed to serving those affected by burn injuries through peer support, education, and advocacy. Our local hosts are Shriners Hospitals for Children - Galveston Texas, and The University of Texas Medical Branch Galveston - Blocker Burn Unit.

Expected Attendance is approximately 200-300 medical professional attendees with a total attendance of over 700 comprised of burn survivors, first responders, and medical professionals.

Exhibitors will have the opportunity to:

- Meet burn center staff, burn survivors and fire fighters from across the Nation and internationally who are actively involved in burn care support and prevention at their local level.
- Display current advancements in burn care, rehabilitation and prevention.
- Network with attendees in the exhibit area and at social events.
- Attend the educational and inspirational sessions throughout the conference.

To assist your marketing efforts, exhibitors will receive the following:

- **One** registration to World Burn Congress which includes all social events.
- Acknowledgement in the conference schedule.

What exhibitors and attendees said about last year's World Burn Congress:

"Great relaxed atmosphere to network with the burn community we serve."

"Hearing survivors' stories and their healing processes gave me reassurance of how strong the human spirit is and the significance health care professionals can have when interfacing with survivors, from the point of hospitalization to years later."

Traffic Generators:

To encourage traffic in the exhibit area, the following will occur:

- Meal functions on site.
- Designated exhibit times.



For More Information, Contact:

Pam Peterson
pam@phoenix-society.org

Kerri Hanson, Administrative Assistant
kerri@phoenix-society.org



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Areas of Acknowledgement:

Exhibitors are acknowledged in the following areas:

- On signs at the meeting.
- In the conference schedule.
- During the General Sessions.

Social Activities:

One complimentary registration for the conference and both the opening and closing social events are included with exhibitor fee. Additional registrations can be purchased in advance or onsite.

Exhibitor Fee: \$700 US

Exhibit fee includes the following complimentary items:

All exhibit space is 8' X 8'.

- **One complimentary registration** for the conference and social events. Other guests of exhibitor must register separately.
- One six foot table with skirting and two chairs.

Exhibit Schedule:

Set-up:	Wednesday, October 20, 2010	12 Noon – 5:00 PM
Dismantle:	Saturday, October 23, 2010	1:00 PM – 3:00 PM
Exhibit Hours (Tentative):		
	Thursday, October 21, 2010	8:00 AM – 4:30 PM
	Friday, October 22, 2010	8:00 AM – 1:00 PM
	Saturday, October 23, 2010	8:00 AM – 1:00 PM

Times are subject to change as program changes are needed.

Security:

The Moody Gardens has granted us 24-hour hold on the exhibit space. However, exhibitors are strongly encouraged to remove all items of value after exhibit hours.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless The Moody Gardens and the Phoenix Society for Burn Survivors, its owner, and its management company as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Important Dates:

August 20, 2010	Exhibit Fees Due
August 20, 2010	Deadline for company and product descriptions for Conference Schedule
September 27, 2010	Hotel registration deadline
October 20, 2010	Exhibits Set-up
October 23, 2010	Exhibits Dismantle



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2010 EXHIBITOR REGISTRATION FORM

Company Name: _____

Company Website: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Exhibitor Name Badge: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

- Exhibitor Fee: \$700 US (\$250 deposit must accompany your application)
- Full payment is due by August 20, 2010
- Exhibit fee includes one complimentary registration. Other guests of exhibitor must register separately on attendee registration form—please call to obtain.

Payment Method – Please make checks payable in US Funds to the Phoenix Society.

Please circle: Check VISA MC

Credit Card Number: _____

Exp Date _____ Signature: _____

EXHIBIT ABSTRACT (PLEASE PRINT OR TYPE):

General Product Line or Services: _____

Company name as it will appear in literature and website *only* if different than above:

Name: _____

Important!

Deadline for company and product descriptions to be included in the conference schedule is August 20, 2010. Please provide a description of your company (not to exceed 50 words). Provide written description below or email to pam@phoenix-society.org and indicate that it was emailed in the space below.

Complete and Return by August 20, 2010 to address below:

Phoenix Society for Burn Survivors, Inc. • 1835 RW Berends Drive SW • Grand Rapids, MI 49519 • 1-800-888-2876
www.phoenix-society.org/wbc



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