

Event Advisory  
Sept. 8, 2008



THE PHOENIX SOCIETY'S

world burn congress

**Media Contacts:**

Kristin Milam  
N.C. Department of Insurance  
919-733-5238 or 919-824-0024  
[kmilam@ncdoi.net](mailto:kmilam@ncdoi.net)

Tom Maltais  
UNC Health Care  
919-966-0257  
[TMaltais@unch.unc.edu](mailto:TMaltais@unch.unc.edu)

Megan Geerling  
Phoenix Society for Burn Survivors  
616-304-2262 or 269-598-9561  
[megan@phoenix-society.org](mailto:megan@phoenix-society.org)

**Mark Your Calendar for the World Burn Congress Media Event**

*Cover Live-Action Fire Safety Demonstrations, Annual Conference for Burn Survivors*

**WHO:** Phoenix Society for Burn Survivors; N.C. Department of Insurance and Insurance Commissioner Jim Long; UNC Health Care, Jaycee Burn Center; Raleigh, Morrisville and Pinehurst Fire Departments

**WHAT:** World Burn Congress Media Event – Join the burn community including firefighters, burn survivors and fire safety experts for an interactive fire safety demonstration.

See firsthand how dense smoke in a house fire is, and witness the difference between a house fire in a sprinklered versus a non-sprinklered home. Test your fire extinguisher skills and learn from the professionals how to correctly use an extinguisher. Gain insight into burn and scald injury prevention and hidden fire dangers like carbon monoxide.

**WHEN:** Thursday, Oct. 2, at 11 a.m.  
Interviews with fire officials and burn survivors available.  
**Reporter participation in fire safety demonstrations encouraged.**

**WHERE:** Nash Square, Downtown Raleigh  
Corner of Dawson Street and W. Hargett Street

**WHY:** Each year more than 500,000 people are treated for burn injuries, and fire-related injuries remain a leading cause of unintentional fatalities in the home.

This year's World Burn Congress will be held Oct. 1-4 at Raleigh's new Conference and Convention Center. The Phoenix Society's Annual World Burn Congress brings together more than 700 members of the burn community including survivors, caregivers, burn professionals and firefighters and provides attendees the strength to move forward in their recoveries in an environment of confidentiality and understanding. It is the largest conference in the United States and brings together burn survivors and their caregivers from all over the world.

###