

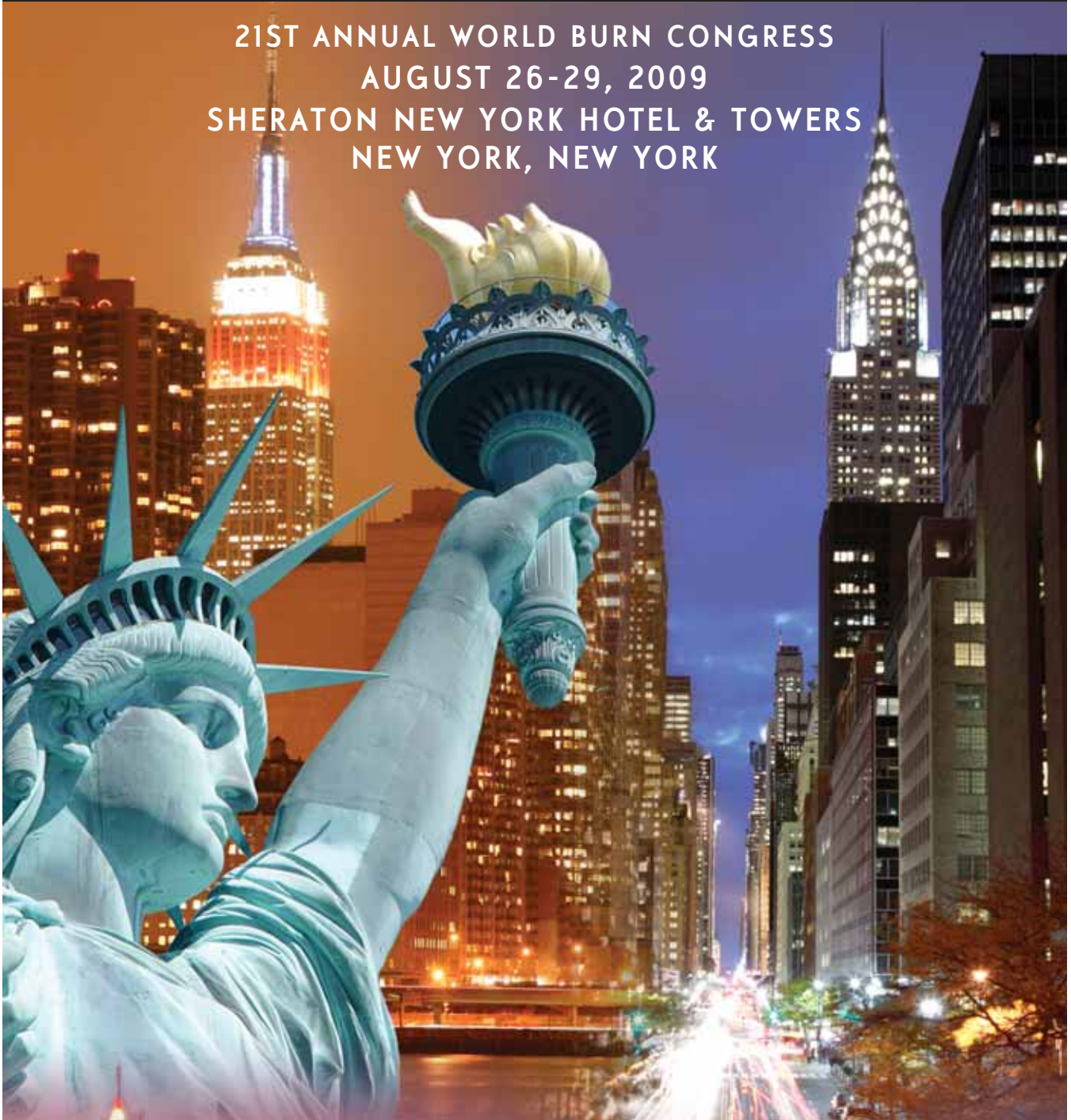


THE PHOENIX SOCIETY'S

*world burn congress*

## EXHIBITOR OPPORTUNITIES

21ST ANNUAL WORLD BURN CONGRESS  
AUGUST 26-29, 2009  
SHERATON NEW YORK HOTEL & TOWERS  
NEW YORK, NEW YORK



**Phoenix Society**  
for burn survivors

LOCAL HOSTS:



**NewYork-Presbyterian**  
The University Hospital of Columbia and Cornell



Weill Cornell Medical College



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## 21ST ANNUAL WORLD BURN CONGRESS AUGUST 26-29, 2009 SHERATON NEW YORK HOTEL & TOWERS NEW YORK, NEW YORK

*Exhibit Dates: August 27-29, 2009*

**Mark Your Calendars Now for World Burn Congress 2009.** This is your opportunity to meet members of the burn community from around the world.

The **World Burn Congress** is designed to bring the burn community together to learn and share strategies for successful burn recovery. Participants include burn survivors and their families, burn physicians, nurses, physical and occupational therapists, social workers, attorneys, fire and rescue workers and regional burn foundations and organizations.

The conference is a program of the Phoenix Society for Burn Survivors, a national burn support organization committed to serving those affected by burn injuries through peer support, education, and advocacy. Our local hosts are the New York – Presbyterian Hospital, Weill Cornell Medical College, and New York Firefighters Burn Foundation.

**Expected Attendance** is approximately 200 professional attendees with a total attendance of over 700 comprised of burn survivors, first responders, and medical professionals.

**Exhibitors will have the opportunity to:**

- Meet burn center staff, burn survivors and fire fighters from across the Nation and internationally who are actively involved in support and prevention at their local level.
- Display current advancements in burn care, rehabilitation and prevention.
- Network with attendees in the exhibit area and at social events.
- Attend the educational and inspirational sessions throughout the conference.

**To assist your marketing efforts, exhibitors will receive the following:**

- **One** registration to World Burn Congress which includes all social events.
- Acknowledgement in the conference schedule.

**What exhibitors and attendees said about last year's World Burn Congress:**

"Great relaxed atmosphere to network with the burn community we serve."

"Outstanding conference. It meant a great deal to me personally to be here, as a burn professional it is so impactful to witness the strength, resolve, courage and determination of these survivors. It truly inspires me and provides that needed motivation to keep going in my work."

**Traffic Generators:**

To encourage traffic in the exhibit area, the following will occur:

- Meal functions on site.
- Designated exhibit times.



**For More Information, Contact:**

Pam Peterson  
pam@phoenix-society.org

Kerri Hanson, Administrative Assistant  
kerri@phoenix-society.org



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## Areas of Acknowledgement:

Exhibitors are acknowledged in the following areas:

- On signs at the meeting.
- In the conference schedule.
- During the General Sessions.

## Social Activities:

One complimentary registration for the conference and both the opening and closing social events are included with exhibitor fee. Additional registrations can be purchased in advance or onsite. Cost of a full conference registration is \$225 or a day rate is \$80.

## Exhibitor Fee: \$700 US

Exhibit fee includes the following complimentary items:

All exhibit space is 8' X 8'.

- **One complimentary registration** for the conference and social events. Other guests of exhibitor must register separately.
- One eight foot table with skirting and two chairs.

## Exhibit Schedule:

<b>Set-up:</b>	Wednesday, August 26, 2009	12 Noon – 5:00 PM
<b>Dismantle:</b>	Saturday, August 29, 2009	1:00 PM – 3:00 PM
<b>Exhibit Hours (Tentative):</b>		
	Thursday, August 27, 2009	8:00 AM – 4:30 PM
	Friday, August 28, 2009	8:00 AM – 1:00 PM
	Saturday, August 29, 2009	8:00 AM – 1:00 PM

## Security:

The Sheraton New York Hotel & Towers has granted us 24-hour hold on the exhibit space. However, exhibitors are strongly encouraged to remove all items of value after exhibit hours.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Sheraton New York Hotel & Towers and the Phoenix Society for Burn Survivors, its owner, and its management company as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

### Important Dates:

June 30, 2009	Exhibit Fees Due
June 30, 2009	Deadline for company and product descriptions for Conference Schedule
July 13, 2009	Hotel registration deadline
August 26, 2009	Exhibits Set-up
August 29, 2009	Exhibits Dismantle



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## 2009 EXHIBITOR REGISTRATION FORM

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Exhibitor Name Badge: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

- Exhibitor Fee: \$700 US (\$250 deposit must accompany your application)
- Full payment is due by June 30, 2009
- Exhibit fee includes one complimentary registration. Other guests of exhibitor must register separately on attendee registration form—please call to obtain.
- Please make check payable to The Phoenix Society's WBC 2009 or call 1-800-888-2876 for credit card information.

### EXHIBIT ABSTRACT (PLEASE PRINT OR TYPE):

General Product Line or Services: \_\_\_\_\_

Company name as it will appear in literature and website *only* if different than above:

Name: \_\_\_\_\_

**Important!**

Deadline for company and product descriptions to be included in the conference schedule is June 30, 2009. Please provide a description of your company (not to exceed 50 words).

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Complete and Return by June 30, 2009 to address below:  
Phoenix Society for Burn Survivors, Inc.  
1835 RW Berends Drive SW • Grand Rapids, MI 49519  
1-800-888-2876  
[www.phoenix-society.org/wbc](http://www.phoenix-society.org/wbc)



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