



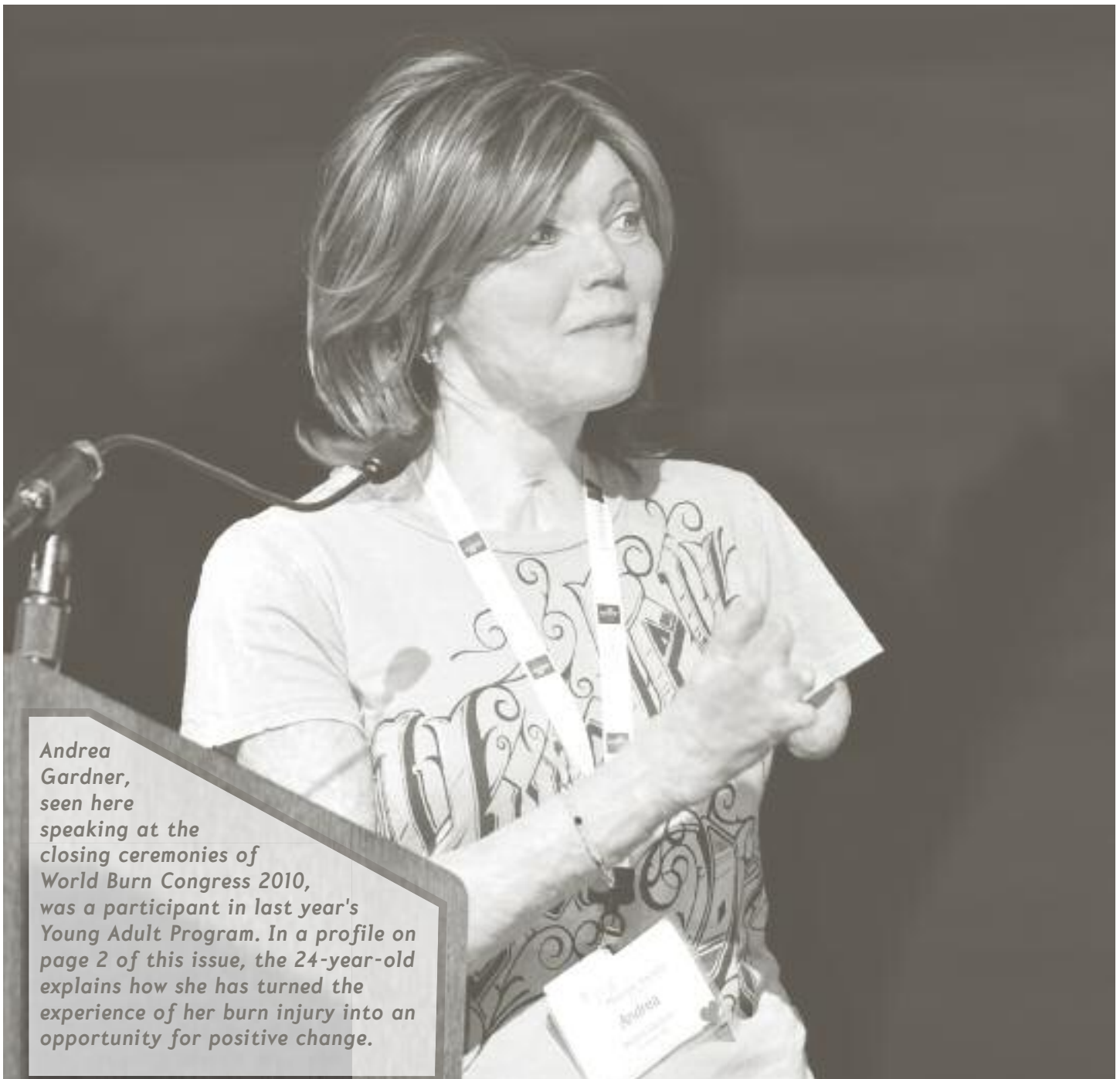
Phoenix Society  
for burn survivors

# Burn Support News

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Issue 2, 2011

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*Andrea Gardner, seen here speaking at the closing ceremonies of World Burn Congress 2010, was a participant in last year's Young Adult Program. In a profile on page 2 of this issue, the 24-year-old explains how she has turned the experience of her burn injury into an opportunity for positive change.*



Phoenix Society  
for burn survivors



Shriners Hospitals  
for Children®

Register today for WBC 2011 in Cincinnati, Ohio.  
See pages 5-21 for program highlights and  
registration information.

ANDREA GARDNER

## Turning a Tragic Experience Into an Opportunity for Change

BY MAUREEN KALIL



Andrea Gardner remembers that stormy evening in August 2005. She remembers telling her then-boyfriend that she was ending their relationship. She remembers asking him to slow down as he drove on the rain-soaked streets. She remembers being trapped in the car after it skidded, rear-ended a telephone pole, and erupted in flames. And she remembers the passerby who, she says, saved her life.

### THE KINDNESS OF STRANGERS

Andrea says she was trapped for 18 minutes while rescuers waited for the Jaws of Life to arrive so they could finally free her from the tangled wreckage. In the interim, according to news reports, numerous employees from a nearby manufacturing plant battled the blaze with fire extinguishers. Not long after the impact a man driving past the scene noticed someone thrashing about inside the burning wreckage and stopped to help. Although he couldn't free her, he did manage to get his arms around the girl who was coincidentally the same age as his own daughter. He did his best to shield Andrea from the burning car seat until the equipment that could extricate her arrived, despite burning his own arms in the process.

### THE PROCESS OF RECOVERY

Andrea was transported from the scene of the accident in St. Joseph, Missouri, to the burn unit at the University of Kansas Medical Center (KUMC). Fifty percent of her body had sustained burns—her entire back, her head, and her arms. Another 45% eventually was used for grafting, leaving little of

her body unaffected. She lost her left arm to amputation. Her remaining wrist doesn't bend down due to the effects of heterotopic ossification, or HO. The fingers on her right hand sustained amputations as well. However, Andrea is grateful that other than her burns, she sustained few injuries—two small bruises to her brain and a ruptured spleen.

What Andrea remembers most vividly, perhaps, is the discovery she had lost both of her outer ears. "When I looked in the mirror for the first time, I balled and cried because I had no ears," she says. "Being a young lady not being able to wear earrings," she explains, "that really hurt me bad."

Andrea made that discovery months after her accident while a patient at the Shriners Hospitals for Children Cincinnati. Andrea had been transferred to Shriners 2 months after her injury, while still in a medically induced coma. Despite the fact that she was 5 months outside of their standard cutoff age of 18, Shriners Hospital for Children - Cincinnati admitted Andrea.

Andrea, who is "very, very grateful" for the care she has received, spent the next several months at Shriners and has returned numerous times for subsequent surgeries—among them skin grafts, a neck release, laser work, and, most recently, to have the fingers on her remaining hand lengthened. While that surgery will likely improve her function, the 24-year-old seems most excited that it will allow her once again to wear rings, something Andrea describes as a "wonderful thing." Her joy is equally evident when she explains that, thanks to a set of prosthetic ears, she is now able to wear earrings as well.

## A SECOND CHANCE

Andrea says she's not glad she was burned in the accident 6 years ago, but she does think it has made her a better person. She says that before the accident she was "young and dumb," a rebellious teenager who had unfortunately gotten involved in drugs, alcohol, and an unhealthy relationship.

Her change wasn't immediate and Andrea admits it wasn't always easy. After her discharge from Shriners and her return to Missouri, Andrea also returned to the dangerous habits of her former lifestyle. She describes those initial months as "rough," largely due to "hanging out with the wrong people." But one evening in April 2007 as Andrea sat on a sofa at a party, she wondered, "What am I doing?" She had been given a second chance at life. She had survived an incredible injury and yet she was risking it all. "What kind of an example am I setting for my peers and the people around me?" she thought. It was then that she decided, "I'm done. I quit." In that moment, Andrea decided to turn her life around. She started studying the bible again, which she had rejected during her teen years, and dedicated much of her life to sharing her faith as a Jehovah's Witness. That faith, says Andrea, has gotten her through the challenges of recovery.

## A DETERMINATION TO HEAL

Despite her tendency to rebel, Andrea says she always knew that when it came to her physical healing, being compliant was crucial. So regardless of the challenges she faced, Andrea was dedicated to doing the required stretches, wearing her full-body compression garment, face mask, and airplane splints.

"You've got to do it," she urges other survivors. To remind herself of how far she's come, Andrea looks at a video that her family took early in her stay at Shriners. Andrea says it inspires her never to give up and to keep moving forward. She also hopes that other survivors might find inspiration from seeing how far she's come.

## A NEED TO SAY THANKS

After Andrea's initial discharge from the hospital, she was determined to seek out the man who had helped her on that August night. She and her family found Tom Farrell at the auto repair shop where he works. She greeted him with the "biggest hug ever." He confessed to Andrea that, because of the severity of her injuries, he had questioned whether she would indeed be grateful that she had been saved.

"It was a long process to get to that point of being glad that I lived," admits Andrea, but by the time she met him she had her answer. She had come to the realization that outward appearance is only skin deep. "A true person goes beyond the skin," she explains. "It's in the heart."

Andrea had also come to the realization during her recovery that she had to survive, not only for herself, but for her two younger brothers who would have been devastated to lose their big sister. She believes Tom made that possible. "I am so grateful for that man," she says.



*Andrea waits patiently as Carol Schwanholt, OT, at Shriners prepares her for taking her first steps since her injury (October 2005).*

## THE POWER OF FORGIVENESS

Andrea recalls she often prayed that she would run into her ex-boyfriend, who was able to get out of the car without injury, so that she could tell him that she held no grudge about the events that transpired that evening in 2005. She was able to do that when a chance meeting occurred. Andrea feels that forgiveness was key to her healing and says that holding a grudge would have hurt no one but herself. She encourages other burn survivors in similar circumstances to consider the power of forgiveness in assisting their own recovery. "The best thing you can do," she says, "is work toward forgiving the other person."

## COMMON GROUND

Last fall Andrea welcomed the chance to participate in the program at the 2010 World Burn Congress in Galveston when invited by the staff at Cincinnati Shriners Hospital. She credits WBC with helping her tremendously. "In the process of growing and being able to mature past the burn," says Andrea, "it was really a good experience to be present at WBC."

Andrea says that it was "really cool" to be able to talk to other people with similar experiences and found it especially fascinating to meet and interact with burn survivors from all over the world and discover how much they have in common. Andrea also appreciated the opportunity just to "be with other people" in a relaxed atmosphere where she didn't have to feel "insecure" about her burns.

She describes her experience with the Young Adult program as "very encouraging," especially the informal group chat



Andrea enjoys snowboarding, a sport she has discovered since her injury.

sessions. Andrea found it valuable to hear other young burn survivors discuss the challenges they were dealing with in life, while fellow group members shared solutions they had discovered when faced with similar situations.

While it was nice to be able to hear other survivors' stories and learn how they cope, says Andrea, she also hopes that other participants were able to benefit from hearing hers. "I do pretty well handling my burns" she says, so she hopes she also had something positive to offer others.

### REASSURING OTHERS

Andrea, who describes herself as a "people person," would like strangers, especially children, to feel comfortable talking to her and asking questions about her injury. "I just wish people were more informed," she says, "and not so afraid to just ask."

She also urges people not feel sorry for her. While she appreciates their sympathy, she believes that many people have burdens in life. A burn survivor's are just "more visible." She suggests that people "look past what they see."

"Everybody has a story. Everybody has trials that they go through in life," she points out.

### GIVING BACK, GETTING UP

Andrea looks ahead to her future with excitement. "I'm young," she says, "I've got so much life ahead of me."

Andrea, who now lives in Shawnee, Kansas, is concentrating on continuing her healing process and getting through future surgeries. However, the 24-year-old "loves to be on the go, not just sitting around" so she spends much of her free time volunteering, both as a Jehovah's Witness and visiting patients in the burn unit at KUMC, where she started her journey of healing nearly 6 years ago.

"I love being in the ministry. I love being able to give back to my community and that's what I'm trying to do now," she explains. Andrea would like the opportunity to share her experience with the school kids in her hometown. "I feel like I can use my story to help people," she says. "I want young people to know that when you're young, you make some really bad decisions, but you can make better ones."

She's also enthusiastic about a hobby she's recently embraced—snowboarding. Andrea had heard people talk about the sport and gave it some thought. "I bet if I just try, I could do that too," said the young woman who appears to welcome a challenge. She admits that mastering snowboarding has taken some work, but, as she has throughout her recovery, Andrea Gardner has persevered.

"After a fall," she explains, "the resilient person gets up—with help, if necessary."

To those who've helped her, the very resilient Andrea Gardner says, "Thank you." ■

## Auction Items Sought

Organizers of The Phoenix Society's annual silent auction are currently seeking donations for this year's fundraiser, which will be held at World Burn Congress in September.

Do you have a sports memorabilia, original artwork, or a gift basket that you'd like to donate? Tickets to an event, a gift certificate, or handcrafted jewelry? These are just some of the items that have generated great interest and competitive bidding at previous WBC auctions.

At the 2010 event, more than \$15,000 was raised to help fund peer support programs such as World Burn Congress. Help make this year's auction a success and support these important programs by donating an item.

Contact Cathrin Wiegandt at 800-888-2876 or [cat@phoenix-society.org](mailto:cat@phoenix-society.org) by August 31 with your donation information. And, don't forget, you can also show your support by participating as a bidder at WBC.



# Phoenix Society

for burn survivors

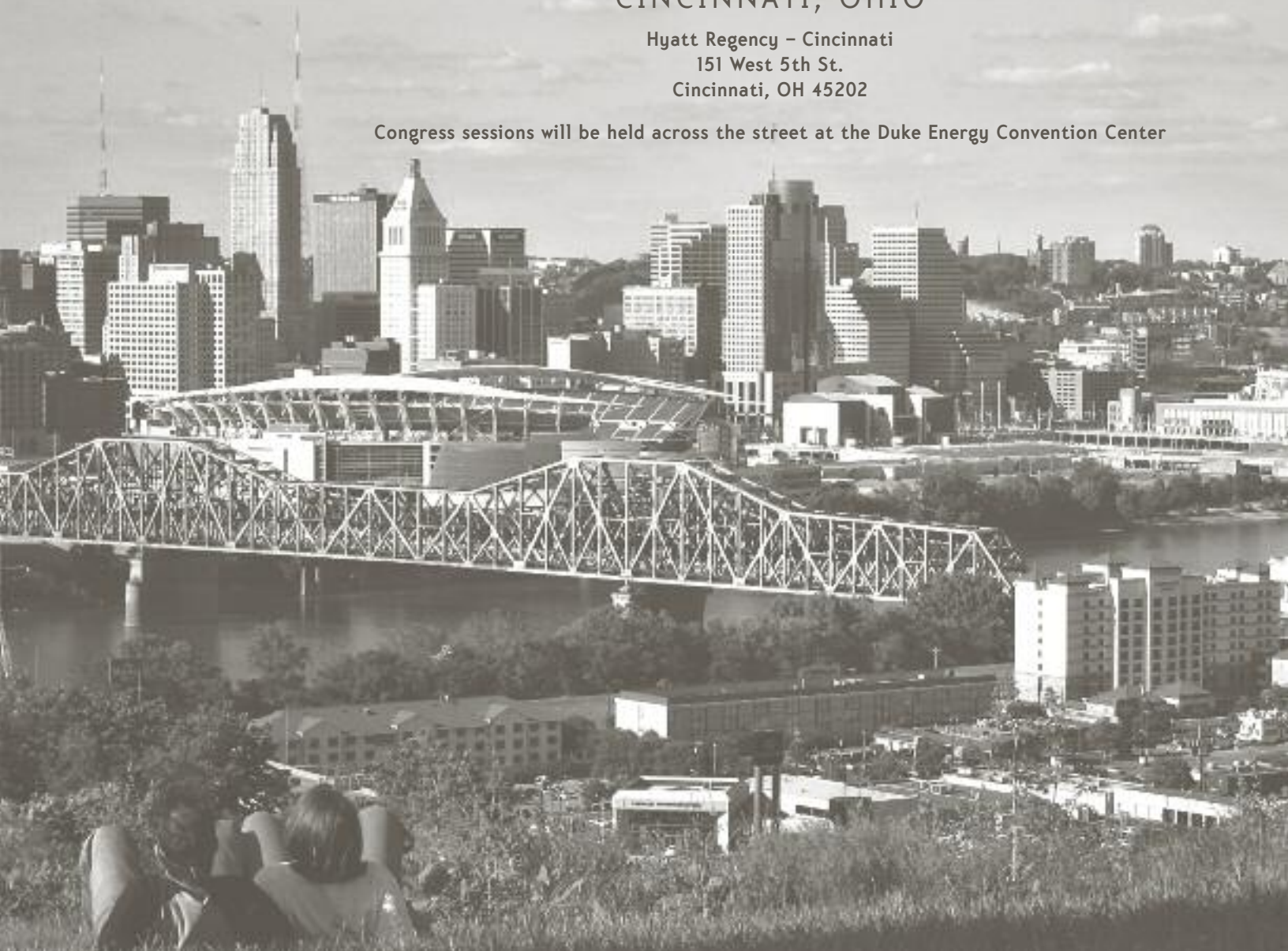
**World Burn Congress**

2011

SEPTEMBER 21-24  
CINCINNATI, OHIO

Hyatt Regency – Cincinnati  
151 West 5th St.  
Cincinnati, OH 45202

Congress sessions will be held across the street at the Duke Energy Convention Center



Phoenix Society  
for burn survivors



**Shriners Hospitals**  
for Children®

## Location Highlights

Winston Churchill once called Cincinnati “the most beautiful of America’s inland cities.” It’s a compliment that speaks volumes about the beauty of the city’s rich architecture, sweeping hills, breathtaking views, and cultural heritage. And it’s a compliment that still rings true today: the city has found a compelling balance between its storied past and its resurgent present.

Harriet Beecher Stowe began writing *Uncle Tom’s Cabin* while living in Cincinnati, and now the remarkable National Underground Railroad Freedom Center is one of downtown’s crown jewels. Professional baseball was born in Cincinnati in 1869, and now 2 state-of-the-art stadiums grace its riverfront. In 19th century Cincinnati, William Procter and James Gamble created the Procter & Gamble Company. Today, the city is home to 16 Fortune 1000 companies ripe with a diverse economic base and a highly skilled workforce, including Chiquita and Macy’s.

Visit Cincinnati USA and you’ll find that rare city with both a rich cultural heritage and a new energy borne out of a commitment to renovation and revitalization. The expansion of the Duke Energy Convention Center as well as the Sharonville Convention Center, the redevelopment of Fountain Square at the center of downtown, progress on The Banks development along the Ohio River, all have worked to make Cincinnati more attractive to organizations throughout the world. The infrastructure, amenities, restaurants, nightlife, and attractions

are there. And a collaborative team effort from community and business leaders has created a truly welcoming environment for business travelers from all over the globe.

### SPORTS & RECREATION

Few American cities can boast a professional sports history that dates back 140 years. In 1869, the Cincinnati Red Stockings became the first professional baseball team, and Cincinnati hasn’t looked back since. The region has established itself as one of the nation’s preeminent sports hotbeds, from professional baseball (Cincinnati Reds), football (Cincinnati Bengals), auto racing (Kentucky Speedway), and hockey (Cincinnati Cyclones) to collegiate and amateur athletics.

### ARTS & CULTURE

In a July 2009 article, the *New York Times* complimented Cincinnati USA on its “artsy swagger,” paying homage to a vibrant arts and culture scene that rivals those of New York City, Chicago, and Los Angeles. Anchored by the Cincinnati Art Museum, Cincinnati Symphony Orchestra, and Playhouse in the Park, the region also boasts the Cincinnati Ballet, Cincinnati Opera, Contemporary Arts Center, May Festival, and the Taft Museum of Art. Visitors can explore everything from the sprawling National Underground Railroad Freedom Center to the quaint art galleries in the Mt. Adams and O’Byronville neighborhoods.



*Cincinnati lies on the northern banks of the Licking River, which is popular with rowers and scullers (bottom left).*



*A bright skyline beckons drivers crossing the Roebling suspension bridge, a national historic landmark.*

“BEST WALKING CITY IN OHIO AND 10TH BEST IN THE COUNTRY”

– *Prevention* magazine



*Shriners Hospital-Cincinnati staff and families at the 2010 WBC Kick-off Event in Galveston, Texas.*



*Susan Arnold (left) and Donna McCartney (right) with a former Cincinnati patient from Mexico at the 2010 World Burn Congress.*

## YOU CAN GET HERE FROM THERE

John Roebling built the magnificent suspension bridge spanning the Ohio River in 1867—long before the Brooklyn Bridge was built using a similar design—and now Cincinnati is a bridge to most of the United States, with more than 60% of the country’s population within a day’s drive or 1-hour flight. In fact, 20 major metropolitan markets are within 400 miles and 30 major markets are within 600 miles. Driving to Cincinnati is easy with access to 3 interstates—I-71, I-74, and I-75—and the region is home to 8 regional commercial/private airports in addition to the Greater Cincinnati/Northern Kentucky International Airport (CVG), with nearly 200 daily departures and 80+ nonstops to 120 U.S. and international cities.

## FAMILY-FRIENDLY

Fun family experiences abound with venues featuring world-class roller coasters, exotic animals, and water-themed attractions. Kings Island is internationally renowned for its fast and tall coasters and live entertainment. The Cincinnati Zoo, nicknamed the “World’s Sexiest Zoo,” is known the world over, and the Newport Aquarium on the Northern Kentucky

waterfront has been named one of the top aquariums in the country. The Beach Water Park, Coney Island, and CoCo Key Water Resort offer outdoor and indoor wet fun for the family throughout the travel seasons. For more information on Cincinnati, call 800-543-2613 or visit [www.CincyUSA.com](http://www.CincyUSA.com).

## LOCAL HOST



**Shriners Hospitals**  
for Children®

Shriners Hospitals for Children – Cincinnati, Ohio, this year’s local host, has provided countless hours of planning, financial support, and expertise for this year’s conference. The Phoenix Society could not do it without our local host. Thank you!

# World Burn Congress

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## FEATURED SPEAKERS & PRESENTATIONS

This year's featured speakers include the following burn survivors and professionals who will share their inspirational stories. During the Congress you'll also hear from numerous other burn survivors, members of the fire service, and burn care professionals who will share their valuable experience.



**BRIAN SHUL**  
*Pilot, Author, Photographer,  
and Burn Survivor*

### THE SPEED OF LIFE

Brian Shul was an Air Force fighter pilot for 20 years. He flew 212 close air support missions in Viet Nam before his aircraft was shot down. Unable to eject, he was severely burned in the crash and given little chance of survival. He spent a year in hospitals and endured 15 reconstructive surgeries. After countless hours of physical therapy, Brian surprised his doctors by returning to flying jets.

Brian's story became well known throughout the Air Force. He went on to become a test pilot, was a TOPGUN Instructor, and culminated his Air Force career by flying our nation's premier spy plane, the SR-71 Blackbird. This was a remarkable achievement considering that it required an astronaut physical to qualify for the plane that routinely flew above 95% of the Earth's atmosphere. Only 93 pilots ever flew the SR-71, still the fastest aircraft ever built. Brian flew covert missions for 4 years and in 1986 was the pilot who provided President Reagan with key photos of Libyan terrorist camps.

Brian retired from the Air Force in 1990 and pursued his writing and photography interests. Today he is an accomplished author, speaker, and professional photographer. He was the first SR-71 pilot to write a book about flying that Top Secret plane, and completely illustrated it with his own photography. Earning Aviation Book of the Year honors, it is now the most popular book worldwide on the Blackbird.

Brian's amazing comeback story has inspired numerous audiences nationwide. As a burn survivor, his career and life in general are a testament to the adage "all things are possible." He owns Gallery One in northern California and has gained national acclaim for his nature photography.



**JIM BISENIUS**

### BULLY-PROOFING YOUTH

Jim Bisenius has 16 years of experience as a child and adolescent therapist specializing in teaching targeted youth how to handle bullying situations. Although he specializes in youth, Jim also recognizes that children and teens are not the only targets of bullying—bullying happens across all generations, in the workplace, and in social circles. This presentation can be applied to any of those situations. Jim has developed response techniques that have been recognized nationally as extremely effective at stopping the dance between bullies and those they target. Bully-Proofing Youth will show participants of all ages what those who bully look for in a target and how to "starve" bullying behavior. Jim teaches participants how to respond to others who attempt to control or intimidate them verbally, physically, or socially. He demonstrates specific body-language techniques that will convey confidence when in scary or uncomfortable situations. Jim also works with adults teaching them how to intervene without making the situation worse for the targeted youth or individual. He has taught his methods to more than 450 schools and organizations nationally. Jim's presentations are delivered in an extremely entertaining and interactive manner using humor, drawings, storytelling, and role-playing. He offers unique techniques and tools that will benefit all participants both personally and professionally.



**AMY ACTON  
AND  
DR. DAVID  
GREENHALGH**

### GETTING BACK TO LIVING

The co-chairs of the Phoenix Society and American Burn Association Joint Committee on Aftercare and Reintegration

# World Burn Congress

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will moderate a panel discussion in which survivors, burn care providers, and burn researchers will share their perspectives on the social challenges faced by those with burn injuries and their families as they leave the burn center. They will discuss the ways that we can work together to ease these challenges and explore creative tools to expand accessibility to a supportive community and the tools we need to thrive again after a burn injury.

Attendees will leave this session with methods to overcome the many hurdles that burn survivors and their families face as they return to their communities. This program will also provide a sneak peek of a new program/resource which will be available to the burn community to continue the work of building greater social comfort and confidence after leaving World Burn Congress. They will also reveal a plan to provide every member of the burn care community with the tools needed to convey consistent and helpful information to burn survivors and their families as they face community re-entry.



SARAH BAZEY

## LIVE THE LIFE YOU HAVE IMAGINED

On October 26, 1994, at the age of 28, Sarah Bazey survived a helicopter crash. Sarah had chartered the helicopter to fly over a highway construction project, to which her company had been supplying paving materials. Following impact, the aircraft exploded, and as she tumbled out of the wreckage she recalled

the Stop, Drop, and Roll message she had learned as a child. Though she suffered severe burns over 40% of her body, Sarah is confident the results may have been far worse without the safety message she promotes and advocates for young children.

As a business owner in a male-dominated industry, a professional figure skater, and a former pageant competitor, Sarah was quite accustomed to facing challenges and judgment, but nothing could have prepared her for the world of burn survival. Shortly after being admitted to the burn center at Regions Hospital in St. Paul, Minnesota, her first glimpse in a mirror was horrifying, as the reflection did not resemble a face with which she could identify. Her own mother, just hours after the accident, did not recognize her daughter and asked for the correct room. Sarah found herself as a burn victim riding the roller coaster ride of a lifetime, but on the 11th day she was given a hand-held mirror that made a difference. Though the reflection remained foreign, she saw her own green eyes, and in that moment she realized she would be okay.

Today, Sarah continues to thrive as the President & CEO of Simplex Construction Supplies, Inc., a national award-winning construction distribution company. She holds a B.A. in psychology from Augsburg College, and went on to graduate from Harvard Business School. She holds the position of Chairperson of the Board of Patriot Bank Minnesota, and President of the Concrete Paving Association of Minnesota. Staying connected to the burn community, she is a trained SOAR volunteer and is the current Secretary/Treasurer of the Phoenix Society for Burn Survivors. Not only does she judge pageants around the country for the Miss USA and Miss America pageant systems, but she was honored to become the 3rd Runner-Up in the Mrs. United States 2010 pageant held in Las Vegas, Nevada, and is the current Mrs. Minneapolis International.

# Annual Events

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## WBC KICK-OFF

WEDNESDAY, SEPTEMBER 21

7:00 pm-10:00 pm

Wednesday night's casual light-fare event will provide the perfect opportunity to get reacquainted with old friends and meet new ones. The festivities will be held at the Hyatt Regency

Cincinnati in the Sungarden and Finlay's Dining Room, located on the 2nd floor.

## CLOSING GALA

SATURDAY, SEPTEMBER 24

6:00 pm-Midnight

What better way to bid adieu to friends, old and new, than our closing gala! Come and join us for dinner and a fun-filled evening with live music from Cincinnati's own Second Wind

band. Don your formal attire or "come as you are," but don't forget to wear your dancing shoes. A cash bar will be available. See you there!

*Thank you to Fastiques Rod & Custom for making this celebration possible.*

## Calling all Families.....

### UBELONG —

#### FAMILIES, TEENS, AND KIDS TOGETHER IN BURN RECOVERY

The Phoenix Society invites you to join us for the return of this unique and purposeful program meeting the needs of burn survivors and their families at all stages of recovery.

The program is designed to positively inspire and support children and teens, 7-17 years old, as well as their families, during a 3-day experience within World Burn Congress. This cutting-edge and memorable experience is a mix of fun, social skills building, and peer group interactions for *burn survivors, siblings, and children of adult survivors*. Also included are separate workshops and support groups for young adults, 18-25 years old, who are negotiating life's challenges as they assume independence and shape their identities. In addition, a special workshop for parents has been designed to support and educate them on the topics needed to raise and support a happy, well-adjusted child.

UBelong features the following:

- **Highly skilled facilitators:** Facilitators include adult burn survivors, social workers, nurses, counselors, child life specialists, and other burn care professionals skilled and attuned to the needs of children and teens.
- **Relevant topics:** In order to focus on the unique impact of life stages on survivorship, social skills training will be done in small group settings according to participants' ages. Also included are opportunities to explore self-esteem, body image, "putting yourself out there," and creating a strong personal identity.
- **Meaningful activities:** All topics are interwoven to include discussion time, hands-on experience, opportunities for expression (such as purposeful crafts, collaborative team-building projects, and games), and processing/supportive discussion within small supportive groups.
- **Special speakers:** This year's UBelong program will include Jim Bisenius, who will address bullying, and Brian Schul, a military burn survivor who returned to flying fighter planes after his injury, who will provide a special inspirational focus for the teens.
- **Focused age groups:** The UBelong experience is delineated by age and life stage to provide groups of peers with similar experience for maximum support. Groups include 7-17 year olds (further divided by age into small groups to meet communication/learning needs at each developmental stage).

- **Mentoring:** For older teens and young adults, content includes a purposeful focus on developing leadership skills. These participants are mentored to become leaders among their peers and to "give back" by serving as peer mentors to younger burn survivors. This creates a culture of accountability and of "giving back," serving peers as others have served you in your healing.
- **Young Adult programming:** Young adults, ages 18-25, are invited to a special workshop designed to help you have fun and get *real*. (See page 15 for a full description of the young adult workshop.)

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"I WOULD DESCRIBE IT (UBELONG) AS THE MOST WONDERFUL THING THAT HAPPENED TO US, WHEREBY I MET PEOPLE WHO TAUGHT ME NOT TO BE AFRAID"

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— 2010 UBELONG PARTICIPANT

#### WHAT TO EXPECT AT UBELONG 2011

- The youth program is designed to run concurrently with the adult program.
- Each day starts after the first general session and ends the same time as the adult program.
- UBelong participants will be grouped with other attendees in their age group for portions of the program.
- Youth are provided lunch within the group, served as buffets with age-appropriate meal choices.
- An informative workshop (Thursday, 1:45 pm – 4:30 pm) has been designed to help parents and guardians identify the effects of a burn injury on the family and to provide effective tools to help themselves and their children in recovery. To learn more about the topics that will be covered in *Caring for Yourself While Providing for Your Loved One*, see page 16.
- For families with young children ages 6 and under, see page 12 for Childcare options.



Participants in WBC 2010 UBelong and their support team.

## REQUIREMENTS

- Children who are between the ages of 7-17 at the beginning of the Fall 2011 school year and who have either personally experienced a burn injury or have been affected by the burn injury of a member of their immediate family are eligible to attend.
- Any youth attending needs to be physically able to withstand several hours of programming that will involve some periods of sitting and some periods of activity.
- Parents or guardians are required to sign their child in and out each day at the scheduled times.
- The UBelong Youth programming runs Thursday from 11:00 am to 5:00 pm, Friday from 10:00 am to 4:00 pm, Saturday from 10:10 am to 2:00 pm. We ask that you commit to your child's participation each day to allow for the best experience.



## HOW TO SIGN UP

- **Space is limited and available on a first come, first serve basis**
- Register each child individually with the WBC registration form. Make sure to indicate that your child will be attending the youth program. Registration deadlines listed on the registration form apply.
- The per-child registration of \$225 includes for the youth: 3 lunches, snacks while in the UBelong program, the opening reception, a banquet ticket, and any other Congress programs open to registered attendees.
- Once you are registered, a Phoenix Society representative will personally contact you to share all the necessary details for program participation and you will be asked to fill out a more detailed form so we can best support your child or teen while they are in the program.
- Please contact the Phoenix Society if you need to apply for financial assistance.

Please contact Amy Clark [aclark@phoenix-society.org](mailto:aclark@phoenix-society.org) or 1-800-888-2876 if you have any questions or if you would like to learn more about the UBelong program.

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“IN THE PROGRAM I  
LEARNED HOW TO  
FACE THE WORLD AND  
NOT BE ASHAMED OF  
MYSELF. TO ACCEPT  
MYSELF”

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— 2010 UBELONG PARTICIPANT

# World Burn Congress

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## CONFERENCE LOCATION

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The 23rd Annual WBC will be held at the Hyatt Regency Cincinnati and Duke Energy Convention Center, Cincinnati, Ohio.

World Burn Congress room rate at the Hyatt Regency Cincinnati

\$119 plus tax per night (10.5% occupancy + 6.5% sales tax)

*Reservations must be guaranteed with a major credit card or first night's full deposit.*

### RESERVE YOUR ROOM EARLY

Reserve your room online now at [www.phoenix-society.org/wbc2011](http://www.phoenix-society.org/wbc2011) or [www.cincinnati.hyatt.com](http://www.cincinnati.hyatt.com) (When using the [www.cincinnati.hyatt.com](http://www.cincinnati.hyatt.com) site to make a reservation, you must enter G-IPSB as the Corp/Group # to get the special rate.)

Reservations for Hyatt Regency Cincinnati can also be made by calling 800-233-1234. (Be sure to state that you are with the Phoenix Society's World Burn Congress.)

*The Phoenix Society's World Burn Congress room block is expected to fill quickly, so reserve your room as soon as possible.*

*The cutoff date for reservations is August 24, 2011.*

Hyatt Regency Cincinnati  
151 West 5th Street  
Cincinnati, Ohio 45202  
1-800-233-1234 or 513- 579-1234  
[www.cincinnati.hyatt.com](http://www.cincinnati.hyatt.com)

Note: Please contact the Phoenix Society if you wish to share a room with another attendee.

## CHILDCARE SERVICES

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Professional, loving childcare will be available for **all attendees** with children ages 6 years old and under. The experienced staff of Munchkin Care ([www.munchkinicare.com](http://www.munchkinicare.com)), which is returning for a second year, will provide onsite childcare while you participate in WBC sessions. Their staff will provide incredible comfort and support for your young children. Care will be available Wednesday from noon to 5:00 pm Thursday from 8:00 am to 6:00

pm; Friday from 8:00 am to 5:00 pm; and Saturday from 8:00 am to 4:00 pm. Breakfast, lunch, and snacks will be provided in the childcare room. Pre-registration is requested along with a fee of \$25 per child per day. Onsite registration is based on availability, the charges will remain the same. Please contact Amy Clark, Family Services Coordinator, at 800-888-2876 or [aclark@phoenix-society.org](mailto:aclark@phoenix-society.org) for more information.

## REGISTRATION INFORMATION

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TO REGISTER, USE THE ENCLOSED REGISTRATION FORM.

EARLY REGISTRATION IS STRONGLY RECOMMENDED.

SAVE \$100 WHEN YOUR REGISTRATION FORM WITH PAYMENT IS POSTMARKED OR FAXED TO THE PHOENIX SOCIETY NO LATER THAN AUGUST 31, 2011.

Registration fee includes the following:

- Three lunches
- Wednesday evening's kick-off event
- Saturday evening's closing banquet

(Additional meals may be provided if funding becomes available.)

Registration cancellation must be made in writing to the Phoenix Society. An administrative fee of \$35 will be charged for cancellations. No refunds will be given for cancellations made after August 31, 2011.

A complete conference schedule will be provided at registration. Program is subject to change based on speaker availability.

### ONSITE REGISTRATION/INFORMATION HOURS

Wednesday	10:00 am–6:30 pm	Friday	8:00 am–5:00 pm
Thursday	8:00 am–5:00 pm	Saturday	8:00 am–1:00 pm

A complete conference schedule will be provided at registration. Program is subject to change based on speaker availability.

### CONTACT HOURS

For information on contact hours, please contact Pam Peterson at 1-800-888-2876 or Jean Merz at 1-513-872-6250.

# World Burn Congress

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## TALENT SHOW

FRIDAY, SEPTEMBER 23

7:00 pm–9:00 pm

### *Calling all talented performers!*

We invite you to participate in a fun-filled, family-friendly event in which you may showcase your talent.  
Pre-registration is required. Bring on the talent!

#### GENERAL INFORMATION

- This is not a competition. There are no prizes or awards, just good clean fun.
- Time limit: 3 minutes per performance.
- Number of performers for the show is limited, so register early.

#### RULES

##### FAMILY FRIENDLY

Our talent show must be family friendly. Therefore, out of respect for all of our viewers, please use caution in the selection of your performance. The following are not allowed: sexual or inappropriate comments or movements, suggestive or questionable lyrics, or inappropriate costumes. The Phoenix Society reserves the right to cancel a performance/skit at any time.

##### SAFETY FIRST

Safety of all performers and viewers is extremely important. Therefore, the following restrictions apply:

- No use of fire
- No use of live animals
- No videotaping or flash photography

Please fill out and return the following information:

##### PROPS

Will you be using any props for your act? (musical instruments, costumes, etc.) \_\_\_\_\_ YES \_\_\_\_\_ NO

*Please note, we will not be providing props (possible exception may be a keyboard, if there is interest).*

If "Yes," brief description: \_\_\_\_\_

\_\_\_\_\_

##### REHEARSAL

Rehearsal time at the conference cannot be guaranteed, but please indicate whether you would like to rehearse, if available.

\_\_\_\_\_ YES \_\_\_\_\_ NO

##### REGISTRATION

Name /names of performers: \_\_\_\_\_

Contact phone number: \_\_\_\_\_ Contact E-mail (highly encouraged): \_\_\_\_\_

Title of act (if applicable): \_\_\_\_\_

Brief description of act: \_\_\_\_\_

Please submit the above information to the Phoenix Society via one of the following:

Fax: 616-458-2831

Mail: 1835 RW Berends Dr. SW, Grand Rapids, MI 49519

Email: [pam@phoenix-society.org](mailto:pam@phoenix-society.org)

For more information, contact Jaronda Mills: [jmills@shrinenet.org](mailto:jmills@shrinenet.org) or 513-872-6357  
or Pam Peterson: [pam@phoenix-society.org](mailto:pam@phoenix-society.org) or 616-458-2773.

## Pre-Congress Workshops

WEDNESDAY, SEPTEMBER 21

12:30 pm–4:30 pm



Therese  
Altemeier



Lois Cone



Sue Saylor

### INTEGRATIVE THERAPIES TO ENHANCE QUALITY OF LIFE FOR THOSE AFFECTED BY BURN INJURY

Speakers: *Therese Altemeier, Lois Cone, and Sue Saylor*

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#### **Healing Touch**

*Susan Auer Saylor, RN, HTCP*

Research has shown that Healing Touch facilitates the relaxation response and enhances the healing process. Healing Touch influences the human energy system, specifically the energy field that surrounds the body. The goal of Healing Touch is to restore balance and harmonies in the energy system, placing the client in a position to self-heal physically, emotionally, mentally, and spiritually.

#### **Alexander Technique**

*Lois Claire Cone, RT(R) (ARRT), HTCP, M. AmSAT*

Alexander Technique is a proven approach to self-care. It teaches one how to unlearn habitual patterns that cause unnecessary tension in everything we do, and to learn how to move with freedom and grace. It's used by people of all ages and abilities to enhance the performance of daily activities and relieve the pain and stress caused by everyday misuse of the body.

#### **Neuro-Integration**

*Therese Altemeier, RN, BS-Metaphysics*

Neuro-Integration is a therapy that assists in the reconnection of broken neuro pathways. It works by combining hand patterns and body points with eye and leg movements. Neuro-Integration is gentle, easy to learn, and can safely complement other therapies.



Cindy DeSerna



James Bosch

### ROAD TRIP! NAVIGATING LONG-TERM RECOVERY

Speakers: *Cindy DeSerna and James Bosch*

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Come join us for an interactive workshop focused on issues faced by burn survivors and their loved ones down the road after a burn injury. Much information and support is given to survivors as they leave the hospital, but what about later when we are left to figure it out on our own? Many survivors are forced to just get on with their life after an injury and may not have the opportunity to experience and heal the pain and losses associated with that injury. What makes it possible for a human being to survive a devastating injury and live a happy and fulfilling life? How do you deal with the loss of a previous image of your life, a loved one, a future you had planned that was drastically altered? These are a few of the questions that will be examined, along with the topics of resiliency, grief, guilt, and our changing bodies. We will use teaching, panel discussion, and group work to explore these issues and provide take-away tools for facing these challenges.

# World Burn Congress

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Barbara Kammerer Quayle  
and Chris Gilyard

## NOT JUST SURVIVING: TOOLS FOR THRIVING AFTER BURN INJURY

Speakers: Barbara Kammerer Quayle and Chris Gilyard

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If you're looking for the skills to act and feel comfortable and confident in any social, work, or school setting, then this workshop is designed just for you! You'll learn common sense and specific ways to confidently manage stares, questions, whispers, and teasing and you'll get proven tips for starting conversations, handling body image concerns, and diminishing social anxiety. This workshop is designed for professionals, survivors, and family and friends. Everybody will leave with critical, easy-to-use tools to build your social control, social comfort, and social competence!



Louise Nayer

## WRITING OUT YOUR LIFE

Speaker: Louise Nayer

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Intended for beginning and advanced writers, this workshop will provide a safe and supportive environment for learning some of the basics of good writing: using sensory detail, creating vivid scenes, and developing a strong voice, as well as ways to overcome emotional blocks. Fun exercises will help you get started, and you will leave the class with a body of work, new connections with fellow authors, and many tools to continue your writing practice.

Louise Nayer, MA, who will be leading the workshop, has been teaching writing workshops for more than 30 years. She is the author of 4 books, most recently *Burned: A Memoir*, listed as one of Ten Upcoming Titles in *O, the Oprah Magazine* and a finalist in the Best Books of 2010 USA Book News Awards. She is a full-time faculty member of City College of San Francisco and is dedicated to working with both beginner and advanced writers. Visit [www.louisenayer.com](http://www.louisenayer.com) for more information.

## YOUNG ADULT WORKSHOP OPEN TO 18- TO 25-YEAR-OLDS WEDNESDAY, SEPTEMBER 21 9:00 am–5:00 pm

YOUNG ADULTS: IT'S TIME TO GET REAL...



Jessica Irven



Blake Tedder

## AND HAVE SOME REAL FUN WHILE WE'RE AT IT!

Facilitators: Jessica Irven and Blake Tedder

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Who are you, *really*? Do your outward actions and the path you're on match your goals? Do the roles you play match who you are inside? Be who you want to be—make your outside (what you do) match who you *really* are and what you *really* want on the inside. Do it on purpose...do it mindfully... and do it with some fun mixed in! You have everything it takes to put yourself out there and get on a path that takes you where you *really* want to go.

"Where do I want to be? What can I do to start now?"

Sign up for the Young Adult Workshop and *really* start down your path. To do this, we kindly ask that you arrive in Cincinnati *Tuesday evening* and fully commit to every step of the workshop:

### WEDNESDAY

9 am–5 pm

Spend your day with us enjoying the iconic Cincinnati Reds Great American Ballpark. We will ride together to the Reds stadium; spend our workshop time in an amazing room overlooking home plate, and then go to the game as a group sitting along the first baseline, compliments of the Cincinnati Reds!

### THURSDAY AND FRIDAY

Support group onsite at the Congress

### FRIDAY

11:45 am–1:00 pm

Lunch/workshop session onsite at the Congress

For additional information,  
contact Amy Clark at [aclark@phoenix-society.org](mailto:aclark@phoenix-society.org)  
or 1-800-888-2876.

# World Burn Congress

SPECIAL OFFERINGS NO FEE!

WEDNESDAY, SEPTEMBER 21

8:00 am–4:00 pm



Brad Phillips

## Becoming an Effective Advocate: How to Get More Attention for the Cause

Speaker: Brad Phillips

In this full-day, interactive workshop, new and experienced advocates will learn how to get more attention for the cause of residential fire sprinklers by attracting the attention of politicians, the public, and the press. Attendees will learn how to attract media attention and deliver a memorable media interview, how to write and deliver a compelling speech, and how to convince lawmakers to join their efforts. This energetic and fun workshop will incorporate numerous techniques to help advocates learn, including lecture, video examples, group exercises, and demonstrations. Becoming an effective advocate will focus on home fire sprinkler advocacy, but those advocating for other causes will learn critical tips for improving their own efforts as well. **Please call the Phoenix Society at 1-800-888-2876 to register. Space is limited.**

THURSDAY SEPTEMBER 22

1:45 pm–4:30 pm



Kristy Fowler



Lori Boerger

## Caring for Yourself While Providing for Your Loved One (A Workshop for Parents)

Speakers: Kristy Fowler, Lori Boerger, Chris Gilyard, Brad Jackson

A burn injury has a profound impact on children, teens, and their families psychologically, emotionally, socially, and physically. Parents of children with burn injuries and burn-injured parents can benefit from both components of this program:

- A large group presentation that will focus on helping parents and caregivers recognize the signs of caregiver fatigue they may experience and ways to practice positive self-care during a physically and emotionally demanding time.
- A choice of one of the following small-group breakout sessions that best meets their needs:
  - *Pediatric Burn Survivors*: The changing developmental needs of children and teens injured at a young age
  - *The Burn-Injured Parent*: The social and emotional impacts a parental burn injury may have on children and family
  - *Siblings*: How to meet emotional and developmental needs of the other children in the family
  - *Parental Trauma*: How to cope with feelings of guilt, grief, and loss and the impact of trauma on parents



Chris Gilyard



Brad Jackson

3:00 pm–4:00 pm

## Building Coalitions for Change—What Is My Role in Advocacy?

Moderated by Ron Siarnicki, Executive Director National Fallen Firefighters Foundation, and Vickie Pritchett, Facilitator of Common Voices and Phoenix Society Board member



Ron Siarnicki



Vickie Pritchett

Join us for a discussion about the importance of engaging everyone's voice in promoting fire and burn prevention and future advocacy for burn care issues. National organizations, regional burn centers, nonprofit organizations, as well as individual burn community members, will learn how they can take part in current national advocacy issues. A panel discussion will highlight the different roles people are playing in a national advocacy issue. We will also seek input from the audience on what you need to participate in advocacy efforts.

## Schedule

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### WEDNESDAY, SEPTEMBER 21

- 8:00 am–4:00 pm Becoming an Effective Advocate: How to Get More Attention for the Cause  
*See description on page 16.*
- 9:00 am–5:00 pm Young Adults: It's Time To Get Real...  
And Have Some Real Fun While We're At It!  
*See description on page 15. (Pre-registration required; space is limited. \$35 fee)*
- 10:00 am–6:30 pm Registration
- 12:30 pm–4:30 pm Pre-Congress workshops  
*See descriptions on pages 14 & 15. (Pre-registration required; space is limited. \$35 fee)*
- Integrative Therapies to Enhance Quality of Life for Those Affected by a Burn Injury
  - Road Trip! Navigating Long-Term Recovery
  - Not Just Surviving: Tools for Thriving After Burn Injury
  - Writing Out Your Life
- 7:00 pm–10:00 pm Kick-off event  
Hyatt Regency Cincinnati's Sungarden and Finlay's Dining Room  
*See description on page 9.*

### THURSDAY, SEPTEMBER 22

- 8:00 am–5:00 pm Registration
- 9:00 am–10:00 am Opening ceremonies
- 10:00 am–11:00 am The Speed of Life  
*Brian Shul*
- 11:00 am–Noon Individual creative makeup sessions  
*Barbara Kammerer Quayle and Society of Plastic Surgical Skin Care Specialists*
- 11:00 am–11:30 am Break
- 11:30 am–12:30 pm Healing Through Our Stories – Open Mic
- 11:00 am–5:00 pm UBelong Youth & Family Program  
*See pages 10 & 11 for details.*
- 12:30 pm–1:45 pm Lunch (provided)
- 1:00 pm–4:00 pm Individual creative makeup sessions  
*Barbara Kammerer Quayle and Society of Plastic Surgical Skin Care Specialists*
- 1:45 pm–4:30 pm Caring for Yourself While Providing for Your Loved One—A Workshop for Parents  
*Kristy Fowler, Lori Boerger, Chris Gilyard, Brad Jackson*
- 1:45 pm–4:00 pm Breakout sessions
- One of the Greatest of All Losses...The Loss of the Way I Expected Life to Be  
*Ken Czillinger*
  - Compassion Fatigue for Healthcare Professionals and Caregivers  
*Karen Badger and David Royse*
  - Intimacy and Sexuality  
*Panel moderated by Bernadette Martinez-Wright and Duane Wright*
  - Substance Abuse, Addiction and Trauma, and Better Ways to Cope  
*Panel moderated by Michael Bergeron*
  - Becoming an Effective Spokesperson: Using the Media and Public Speaking to Deliver Your Message  
*Brad Phillips*
- 2:45 pm–3:00 pm Break
- 3:00 pm–4:00 pm Building Coalitions for Change—What Is My Role in Advocacy?  
*Panel moderated by Vicki Prichett and Ron Siarnicki*
- 4:00 pm–5:00 pm Support groups

# World Burn Congress

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## FRIDAY, SEPTEMBER 23

- 8:00 am–5:00 pm Registration  
9:00 am–10:00 am How to Teach Others to Treat Us With Respect  
*James Bisenius*  
10:00 am–10:30 am Break  
10:00 am–Noon Individual creative makeup sessions  
*Barbara Kammerer Quayle and Society of Plastic Surgical Skin Care Specialists*  
10:00 am–4:00 pm UBelong Youth & Family Program  
(See pages 10 & 11 for details.)  
10:30 am–11:45 am Getting Back to Living  
*Panel moderated by Amy Acton and Dr. David Greenhalgh*  
11:45 am–1:00 pm Young Adult Lunch  
11:45 am–1:00 pm Lunch (provided)  
1:00 pm–2:30 pm Healing Through Our Stories—Open mic  
1:00 pm–4:00 pm Individual creative makeup sessions  
*Barbara Kammerer Quayle and Society of Plastic Surgical Skin Care Specialists*  
2:30 pm on Explore Cincinnati (on your own)  
3:00 pm–4:00 pm Support groups  
7:00 pm–9:00 pm Phoenix Society's World Burn Talent Show  
(See description on page 13.)

## SATURDAY, SEPTEMBER 24

- 8:00 am–1:00 pm Registration  
9:00 am–10:10 am Live the Life You Have Imagined  
*Sarah Bazey*  
10:10 am–10:30 am Break  
10:10 am–2:00 pm UBelong Youth & Family Program (See pages 10 & 11 for details.)  
10:15 am–12:15 pm Individual creative makeup sessions  
*Barbara Kammerer Quayle and Society of Plastic Surgical Skin Care Specialists*  
10:30 am–11:30 am Healing Through Our Stories—Open mic  
11:30 am–Noon Open Meeting of the Phoenix Society Membership  
Noon–1:00 pm Lunch (provided)  
1:00 pm–2:00 pm Breakout sessions
  - Adults Burned As Children: Reclaiming Your Personal Power in the Present  
*Megan Bronson and Samantha Price*
  - Undressing the Elephant  
*Panel moderated by Richard Casias and Sue Lugli*
  - In the Line of Duty: Open Forum for Those Who Serve  
*Karen Badger and Billy Leahy*
  - Navigating the Phoenix Society's Online Community  
*Richard Casias, Brien Dews, and Elaina Meier*
  - Finding the Perfect Fit: Choosing Support Programs for Yourself or Your Children  
*Kelly Kuhnhein and Kathy Washam*
  - The Burn-Injured Patient: Across the Spectrums of Age and Care  
*Richard J. Kagan, MD, FACS, and Kevin P. Yakuboff, MD, FACS*  
2:00 pm–2:15 pm Break  
2:15 pm–3:15 pm Closing ceremony  
*Amy Acton*  
6:00 pm–Midnight Closing reception and banquet—Dinner and entertainment

# World Burn Congress

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## ABOUT THE PHOENIX SOCIETY FOR BURN SURVIVORS

People who suffer burn injuries often have a challenging time getting back to living. The Phoenix Society for Burn Survivors helps them do exactly that. For more than 30 years, the Phoenix Society has worked with survivors, families, healthcare professionals, the fire industry and donors to support burn recovery, improve the quality of burn care, and prevent burn injuries. We are the only national nonprofit organization helping survivors meet their challenges with the community support and the tools they need to thrive again. The Phoenix Society, based in Grand Rapids, Michigan, takes its name from the legendary bird that is consumed by flame but rises again, more vibrant than before. To learn more, visit [www.phoenix-society.org](http://www.phoenix-society.org).

## WBC 2011 CONFERENCE COMMITTEE

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Amy Acton	Amy Clark	Kerri Hanson	Donna McCartney	Pam Peterson
Angie Allen-Jackson	Cindy DeSerna	Ron Hitzler	Jean Merz	Megan Polak
Lori Anderson Stevens	Megan T. Geerling	Louise Hoelker	Jaronda Mills	Lisa Sears

## WBC 2011 YOUTH & FAMILY PLANNING COMMITTEE

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Susan Arnold	David Bowers	Jessica Irven	Justina Page	Donna Trentel
Carly Bowers	Amy Clark	Donna McCartney	Kristen Quinn	Michael White

## AIRPORT TRANSPORTATION

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### COMPLIMENTARY SHUTTLE

Airport transportation for attendees will be provided by the Shriners from the Tri-state area. Shriners (identified by the red fez) and volunteers (identified by the teal WBC t-shirts) will be stationed in the Cincinnati/Northern Kentucky International Airport terminals to greet attendees and transport them to the Hyatt Regency Hotel in downtown Cincinnati. The airport is approximately 30 minutes from downtown Cincinnati.

From the airport, transportation to the hotel will be available as follows:

- Tuesday, September 20      11 am–6 pm
- Wednesday September 21      9 am–6 pm

From the Hyatt Regency Hotel, transportation to the airport will be available on Sunday, September 25, from 4:30 am to 3 pm.

*For special assistance for transportation, please contact Lori Stevens at (513) 426-1689 or Pam Peterson at (616) 458-2773.*

### ALTERNATE TRANSPORTATION

Transportation may also be arranged privately. We suggest the following options:

- Taxis from the airport to downtown Cincinnati are \$27.00 one-way and available 24 hours a day
- Executive Transportation offers shuttle service for \$20 one-way and \$30 roundtrip. Call 1-800 990-8841 the day before your arrival if you would like to make a reservation or go to the Executive Airport Shuttle desk in the baggage claim area to purchase services.
- Most major car rental agencies are located at the airport. Courtesy phones are located near baggage claim areas to make rental arrangements. Shuttles are available every 5-10 minutes to take you to the rental company of your choice. Additional information can be accessed at [http://www.cvgairport.com/transport/rental\\_cars.aspx](http://www.cvgairport.com/transport/rental_cars.aspx)

**World Burn Congress 2012**  
**September 12–15, 2012 • Milwaukee, WI**  
**Hyatt Regency Milwaukee and Frontier Airlines Center**  
Hosts: Columbia St. Mary's Hospital and Wisconsin Alliance for Fire Safety

# World Burn Congress

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## WBC SPONSORS

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The Phoenix Society gratefully acknowledges the generosity and support of our partners, without whom World Burn Congress would not be possible. We extend our appreciation to each of them for their contributions which ensure a quality experience for all attendees. The significance of their commitment to this program was best described by a burn survivor who attended World Burn Congress:

*“Sponsorship is so much more than a donation. You are touching and improving the lives of hundreds of people. Your impact is immeasurable.” — WBC sponsored attendee*

## DIAMOND SPONSORS

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**Shriners Hospitals**  
for Children®



## GOLD SPONSORS

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**INTEGRA**  
FOUNDATION



## SILVER SPONSORS

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## BRONZE SPONSORS

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FIREFIIGHTERS BURN INSTITUTE

GREENE COUNTY SHRINE CLUB

HADI SHRINERS

MEDICAL ART PROSTHETICS, LLC

MOSLEM SHRINERS

MURAT SHRINERS

SYRIAN SHRINERS

ZENOBIA SHRINERS

ZORAH SHRINERS

*Many opportunities are still available for you, individuals and organizations, to become a WBC Sponsor. These opportunities include general congress sponsorship, contributions to the attendee assistance fund providing scholarships for survivors in need, or donations of items to our WBC Silent Auction.*

*If you are interested in becoming a WBC Sponsor, please contact Megan Geerling at 800.888.2876 or [megan@phoenix-society.org](mailto:megan@phoenix-society.org). You can also make your contribution online at [www.phoenix-society.org/donate](http://www.phoenix-society.org/donate) (choose WBC as your gift type) or mail a check in the envelope provided in this issue.*

# REGISTRATION FORM

## I. Attendee Name/Address (Please print or type.)

Name: \_\_\_\_\_

Last

First

Business: \_\_\_\_\_

Address: \_\_\_\_\_ Home or Work?

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Home or Work? \_\_\_\_\_ Email: \_\_\_\_\_

**Please circle:** Burn Survivor Family/Friend Professional Firefighter Military Other: \_\_\_\_\_

**First-Time Attendee?** Yes \_\_\_ No \_\_\_ **Age:** 7-17 18-25 26-39 40-55 56-over

*Please circle your age so we can help to best meet your program needs in the future.*

**Youth Programming:** Check here if above attendee (age 7-17 only) is registering to attend the U-Belong Youth & Family Programming: \_\_\_\_\_ (See pages 10 & 11 for details.)

**Special Needs:** Wheelchair Dietary Visual Hearing Non-English-speaking  
Other special needs? (Please be specific): \_\_\_\_\_

La Phoenix Society está considerando ofrecer en español algunas de las Sesiones del Congreso. ¿Utilizaría usted este servicio si estuviera disponible? Sí \_\_\_ No \_\_\_

**Are you a member of the Phoenix Society?** Yes \_\_\_ No \_\_\_

## II. Sponsoring Organization or Individual – Complete only if attendee is sponsored.

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## III. Registrations Fees

### Full Registration Options\*

Registration on or before August 31, 2011 \$225.00

Registration after August 31, 2011 \$325.00

Closing Banquet only\*\* \$50.00

\* Full registration fee includes Wednesday's Opening Reception, three lunches, and Saturday evening's Closing Banquet.

\*\*Guests of attendees who wish to attend Saturday's closing banquet *ONLY*, must purchase a \$50.00 ticket.

### Optional Half-Day Workshops: \$ 35.00

*Pre-registration is required for workshops. Please choose only 1 workshop.*

Integrative Therapies to Enhance Quality of Life for Those Affected by a Burn Injury

Road Trip! Navigating Long-Term Recovery

Not Just Surviving: Tools for Thriving After Burn Injury

Writing Out Your Life

Young Adults: It's Time to Get Real...and Have Some Real Fun While We're at It!

## IV. Payment Method – Please make checks payable in U.S. funds to The Phoenix Society.

**Please circle:** Check VISA MC Discover AmEX

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Return this form with payment to:** The Phoenix Society  
1835 RW Berends Dr SW, Grand Rapids, MI 49519

*You may also register on our secure website at [www.phoenix-society.org](http://www.phoenix-society.org) or by faxing your completed form to 1-616-458-2831 or by calling 1-800-888-2876.*

*Registration fee includes a nonrefundable processing charge of \$35. No refunds for cancellations after August 31, 2011.*

### Remember!

- Registration does not include your hotel accommodations.
- Online hotel reservations are being accepted now at [www.phoenix-society.org/wbc2011](http://www.phoenix-society.org/wbc2011).
- To register by phone, call the Hyatt Regency Cincinnati at 800-288-1234. Be sure to identify yourself as a WBC attendee.
- The room block is expected to fill quickly, so don't delay. The cutoff date for reservations is August 24, 2011.

# MEET WBC 2011'S LOCAL HOST



## Shriners Hospitals for Children®

From the creation of our burn hospitals to our cutting-edge work in 2011, Shriners Hospitals for Children® has always led the way in caring. Shriners Hospitals for Children, a health care system of 22 hospitals, helps thousands of kids every day. The first hospital opened in 1922, and by the end of the decade, 13 more Shriners Hospitals for Children were in operation—focusing on caring for children with orthopedic concerns.

In the 1960s in response to growing awareness of the need for pediatric burn care, research, and education, the governing body of the Shriners organization made a decision to build and operate pediatric burn hospitals. Three hospitals were built (in Boston, Cincinnati, and Galveston) by the end of the decade.

From the neighborhoods of Cincinnati to the islands of the Caribbean, from Iraq to Senegal to China, children from 22 states and 15 countries have been treated at Shriners Hospitals for Children® – Cincinnati since 1968. Our 30-bed facility encompasses an acute and intensive care unit, a rehabilitation care unit, full pharmacy, laboratory and imaging services, playrooms, schoolroom, and an outpatient department with 14 exam rooms and full capability for telemedicine visits. More than 250 employees are united by the goal of improving the lives of our patients and families. From medical staff to administration to support personnel, the common thread that runs through every position at Shriners Hospitals for Children – Cincinnati is the knowledge that each employee's daily actions will ultimately affect the level of care that a child receives.

We believe that our children and their families are unique, important, and deserving of the best possible care. We recognize that children need the love and emotional support of parents and family during the stressful time of being in the hospital. Therefore, the staff fosters an environment that keeps parents close to their child's physical, emotional, and developmental needs and anticipates the family's needs in continuing the child's care at home.

*Jordan Edsall  
watches his  
daughter, Rylea,  
who has been  
treated at  
Shriners Hospitals  
for Children-  
Cincinnati.*



For more than 40 years, the Cincinnati hospital has led advances in care and treatment for children with burn injuries. Currently, Shriners Hospitals for Children is funding approximately 41 research studies involving different aspects of burn injury and treatment. The hospitals pioneered the groundbreaking practice of improving wound healing through prompt surgical removal of burned tissue. This has been proven to increase a patient's potential for survival, improve long-term function, and decrease the need for reconstructive surgeries.

In addition, researchers in Cincinnati have contributed to increased understanding of hypermetabolism and the nutrient requirements of patients with burn injuries. This research helped develop designer nutrients to assist in treating severely injured burn patients. The laboratory work and clinical research have led to the production of a special liquid recipe that, when delivered to patients via feeding tubes promotes wound healing, decreases infection, and improves overall outcomes for our patients.

The effects of burn injuries may last a lifetime, and staff at the Cincinnati hospital is dedicated to improving long-term outcomes for patients with burn injuries, especially in the areas of scar development, rehabilitation, and psychological adjustment. With our knowledge and clinical skills, patients with severe burn injuries—even those affecting as much as 90 percent of their body—can survive and go on to live productive, fulfilled lives.

To help young burn survivors adjust to these new differences, and get back to the business of just being a kid, the Cincinnati hospital offers several specialized programs. These include the child life department's work for both inpatients and outpatients, the transitions program for older teens and young adults, and our summer camp experience—Camp Ytiliba. At the Cincinnati hospital and all Shriners Hospitals for Children, efforts to improve the quality of life of our patients are as important as providing excellent medical care. ■

If you know of a child we can help, please call the appropriate number below:

- Acute Patients (new burn injuries, possibly requiring hospitalization) 866-947-7840
- Outpatient Services (non-emergency burns and nonburn conditions) 513-872-6240

# Society Enhances Programs, Encourages Participation

*THE FOLLOWING PHOENIX SOCIETY PROGRAMS ARE CURRENTLY BEING UPDATED, ENHANCED, OR EXPANDED TO BETTER SERVE THE BURN COMMUNITY:*

**SOAR (Survivors Offering Assistance in Recovery)** is the Society's peer support network of burn survivors and their families who have been trained to assist others throughout the burn recovery process. Recently the Phoenix Society, IAFF Burn Foundation, and National Fallen Firefighters Foundation have partnered to develop and provide peer support specifically for members of the fire service who have experienced a burn injury. This new training and course material will include information designed to address the unique perspective of burn-injured firefighters and their families. Fire service personnel will now have a purposeful way to give back to the brotherhood after trauma. To learn more about this coming expansion of the Phoenix Society's SOAR peer support network, contact Pam Peterson [pam@phoenix-society.org](mailto:pam@phoenix-society.org) or visit [www.phoenix-society.org/firefightersupport](http://www.phoenix-society.org/firefightersupport).

**Social Skills Resources** are a set of tools that have been designed to assist individuals, families, and professionals with the social and emotional aspects of social re-entry—returning to work, school, and community after a burn injury. Beginning this fall the Phoenix Society will make these tools, which have previously been available primarily through workshops, easily accessible through online modules and printable materials on the Society website.

**Advocacy** is an important part of the Phoenix Society's mission. Currently we are engaging the burn survivor community in becoming effective advocates for home fire sprinkler legislation across the United States. Be sure to attend the special session at World Burn Congress in September or contact the Phoenix Society at 1-800-888-2876 for more information on how you can be involved.

**Youth and Family Resources** are designed to support young burn survivors, young siblings of survivors, and children of adult burn survivors.

The Phoenix Society's school reentry program, *The Journey Back*, one of our Youth and Family Resources, is currently being updated. New segments are being added to specifically address the needs of young siblings of burn survivors and those of children who are returning to school after the line-of-duty death of a parent. To learn more about *The Journey Back*, contact Amy Clark [aclark@phoenix-society.org](mailto:aclark@phoenix-society.org).

World Burn Congress programs for kids and teens will return in 2011. Our newest effort to support youth and families, **UBelong**, was a huge success at WBC 2010. This memorable experience provides a mix of fun, social skills building, and peer

group interactions for burn survivors, siblings, and children of adult survivors. Learn more about UBelong in the World Burn Congress registration brochure found in this issue and on [www.phoenix-society.org/2011youthandfamily](http://www.phoenix-society.org/2011youthandfamily).

## WE NEED TO HEAR FROM YOU

The Phoenix Society currently publishes *Burn Support News* in print 3 times a year and posts each issue in an electronic form on the Society's website. To provide input on how the Phoenix Society could best provide you with the information you need in the form you could use it most, please complete the survey found on <http://surveymonkey.com.BurnSupportNews>. ■



## Amy Acton Nominated to Serve on NFPA Board

Amy Acton, Executive Director of the Phoenix Society, has been nominated to serve on the National Fire Protection Association (NFPA) Board of Directors. Election of NFPA officers, members of the Board, and members of the 2012 Nominating Committee will take place at the 2011 NFPA Annual Meeting in June.



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Register by  
August 31 and SAVE!

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### 2011 MEMBERSHIP UPDATE

*The Phoenix Society's 2011 membership drive is currently underway.  
Thank you to those who have made a new membership commitment. Welcome to the Phoenix Society!  
And thank you to those who have already renewed their 2011 membership!  
Your membership gift has the power to effect permanent change in the lives of  
burn survivors and those who care for them.*

*Have you completed your 2011 membership form yet? It's not too late.  
Join anytime at [www.phoenix-society.org/membership](http://www.phoenix-society.org/membership) and help us ensure that  
burn survivors everywhere get back to living.*

## 2011 COMBINED FEDERAL CAMPAIGN

*Make a CFC Pledge to the Phoenix Society*



Agency Code: 14529

The Combined Federal Campaign (CFC) is the world's largest annual workplace charity campaign, with participation from Federal civilian, postal, and military employees. Pledges from federal employees can be made to the Phoenix Society for Burn Survivors during the campaign season, which runs September 1 to December 15, by using our agency code (14529) on your CFC pledge.